

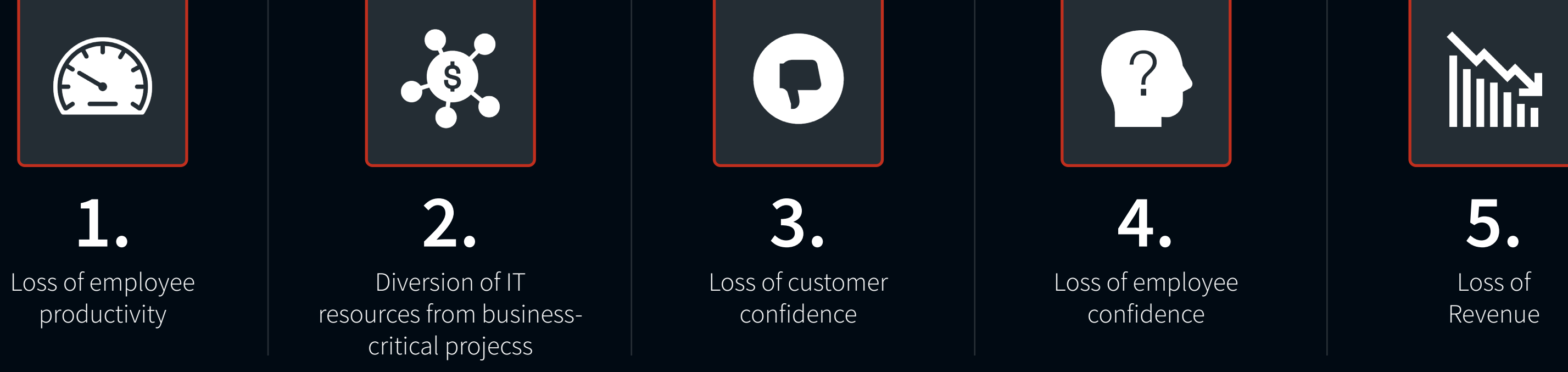
Restore your business faster with a true as-a-service cyber-resilient solution

PROTECT YOUR DATA WITH DELL TECHNOLOGIES AND DXC DATA PLATFORM

Data is everyone's business

Data is the business. It is the lifeblood of today's digital economy. Protecting data is therefore increasingly vital to businesses. Without adequate protection, data assets are at stake. Data loss leads to significant business consequences. All it takes is one successful cyber-attack to bring your business to a halt.

THE TOP 5 IMPACTS OF DOWNTIME:



Protecting data assets is a key business and cyber priority

Data is a critical asset that must be protected. Against a backdrop of accelerated digital transformation and the heightened frequency and attack surface of cybercrime, cyber-resilience is top of mind for IT professionals

#1 PRIORITY



Nearly half

of organizations see fortifying cybersecurity as the top business issue driving technology spending

HELP NEEDED!

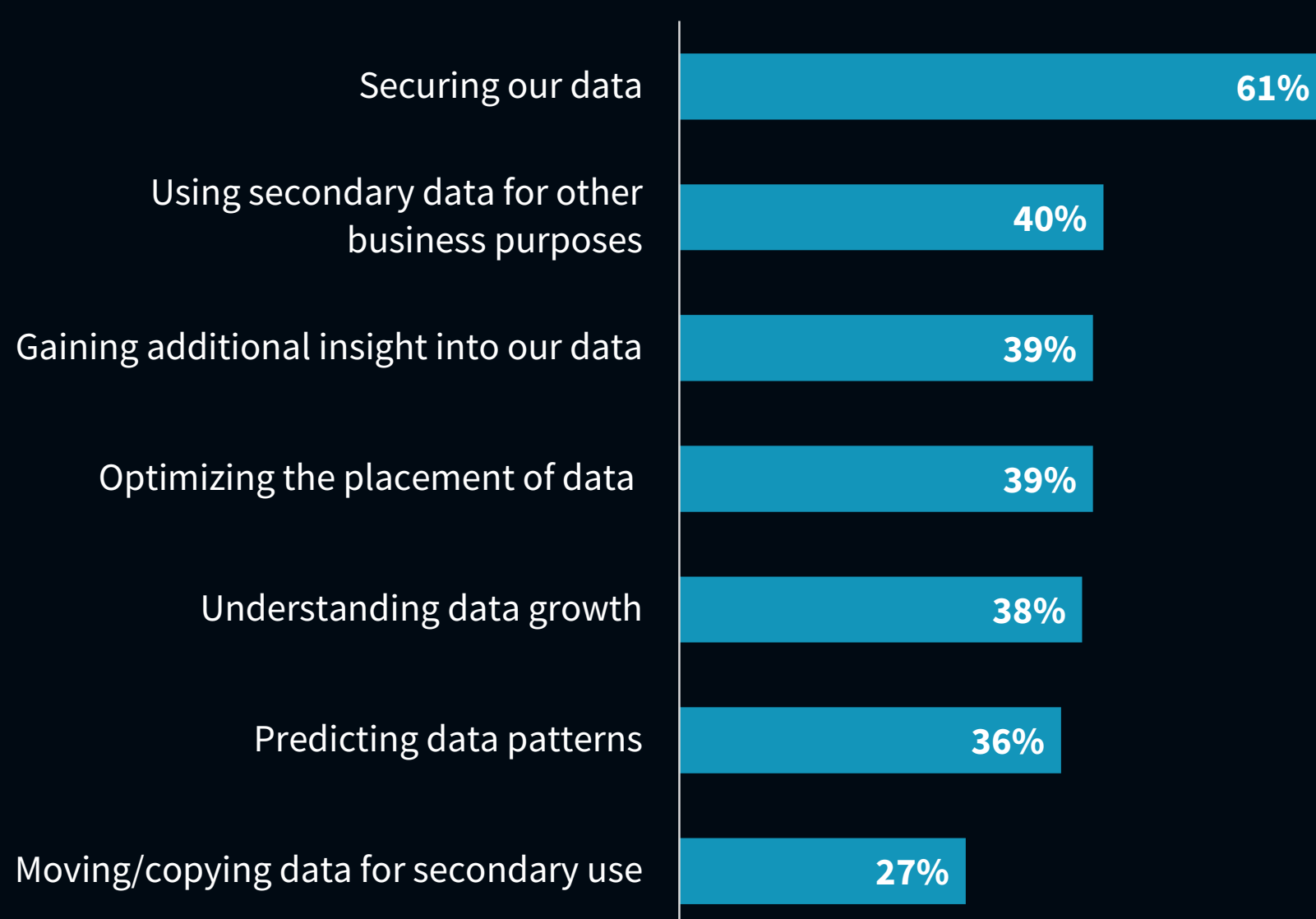
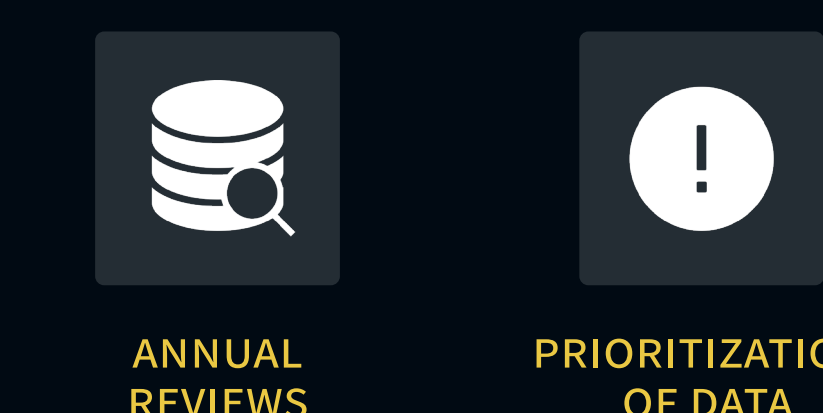
Cybersecurity skills are the most commonly cited problematic shortage of existing IT skills.

That's why new, **data-centric** approaches and solutions are needed.

Classify for better business and security outcomes

Data classification is a priority for mission-critical data and a keystone to improve data reuse for business and cyber-resilience.

That's why new best practices must be considered, such as annual reviews and prioritization of data asset criticality.



Cyber Threats Are Real And Require Investments

IT is right to be worried about security:

CYBER RISK:



82%

believe cyber-risk has increased over the past 2 years

Cybersecurity events are the second most common causes of IT outages in IT environments

Strengthening cybersecurity is the business initiative most commonly identified as driving the most technology spending in organizations over the next 12 months

WORKING FROM HOME:



Nearly one half

of organizations report an increase in cyber-attacks since mass work-from-home initiatives began

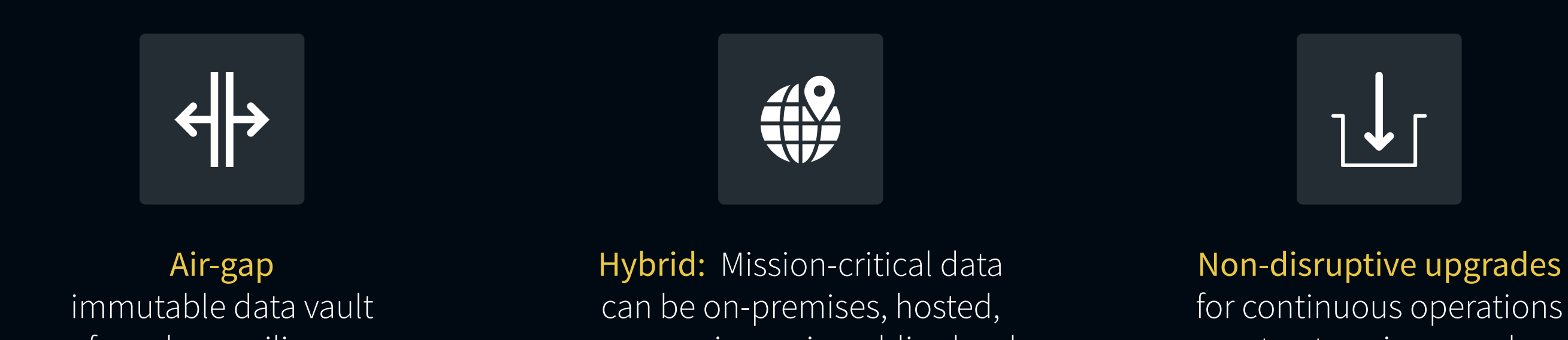
Cybersecurity events are the most common reason for invoking a recovery site or recovery infrastructure

Strengthening cybersecurity is the business initiative most commonly identified as driving the most technology spending in organizations over the next 12 months

Protecting the deluge of business-critical data is a challenge. When a cyber-attack successfully occurs, proactive security solutions may not be enough to fend off the enemy. Data gets compromised and must be recovered. That's why you need to consider the DXC Vault, part of DXC Data Platform powered by Dell Technologies.

Technology Solution Checklist – Answers all the key questions

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Integrated with Dell Technologies' data protection portfolio and other third parties:

- Dell EMC PowerProtect family of next-generation storage technology, the only solution endorsed by **Sheltered Harbor Initiative**.
- DXC Data Platform now leverages DXC's long-term commitment to managing Dell EMC Data Domain backup appliances.

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DXC Data Platform provides organizations with anywhere, anytime access to their data with right-sized performance and data protection. It also helps them simplify their operations, lower their costs, keep pace with data growth, and protect against emerging cyber threats.

The Bigger Truth

Cyber-criminals are at your doorstep and it's time to take action. It is only a matter of time before your mission-critical data assets are compromised. That's why you need a cyber-recovery solution with the intelligence to identify, isolate, and protect your critical data to always get back up and running after an attack.

Click below to learn more about how the DXC Data Platform Vault solution protects organizations from cyber-crime.

LEARN MORE



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